THE IVY NETWORK CORPORATION

242 - A YALE STATION • NEW HAVEN, CONN. 06520 • (203) 787-0711

STATION: WYBC

ACCOUNT: "GREATEST HITS-VOL 2" by BOB DYLAN (COLUMBIA RECORD)

DATE: 1/4/72

AGENCY: WUNDERMAN - RICOTTA + KLINE

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BROADCAST ORDER
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TOTAL NUMBER OF SPOTS: 18A

START DATE: JAN 10

END DATE: JAN 14

KEY TO SYMBOLS

A - 60 second spot
B - 30 second spot
C - Time check
D - Other _____
X - Bonus spots
"A" Time- 7-10AM, 5PM-2AM "B" Time-10AM-5PM 2-7AM

MONTH	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL
JAN										3	4	3	5	3																		
FEB																																
MAR																																
APR																																
MAY																																
JUN																																
JUL																																
AUG																																
SEP																																
OCT																																
NOV																																
DEC																																

BILLING INFORMATION

GROSS RATE: 3.00 NET RATE: 1.80

Affidavits are due monthly, postmarked by the 15th, for spots run the previous month. (10th for Campus Media) There is a 5% penalty on gross for each week the affidavits are late, up to five weeks maximum.
NO CREDIT FOR SPOTS RUN OR RECEIVED 60 days after due date.

SPECIAL BROADCAST INSTRUCTIONS:

COPY TO FOLLOW FROM AGENCY.
BTA in V STUDENT LISTENING PERIODS.
HEAVY!